

OL 326 Milestone Two Guidelines and Rubric

The final project for this course is the creation of a case study analysis and strategy proposal. In Milestone Two, submit **Section II: Analysis of Social Responsibility** and **Section III: Ethical Decision-Making** of the final project.

The purpose of this project is to analyze and critique an organization based on what is expected within a corporate strategy in regard to social responsibility.

Prompt: Submit Sections II and III of the final project, which are the **analysis of social responsibility and ethical decision making**.

Specifically, the following **critical elements** must be addressed:

- II. **Analysis of Social Responsibility.** In this part of the project, you will begin your analysis of the case study, examining how the strategy plan of the organization in the case study considers social responsibility.
 - a) Analyze the organization's strategy plan for **compliance** with the current acceptable standards or norms relative to social responsibility today.
 - b) Analyze the organization's strategy plan for any gaps in social responsibility that might be **potential risks** to internal and external stakeholders.
 - c) Predict the potential **positive and negative impacts** to internal and external stakeholders regarding social responsibility that would result from the strategy plan. In other words, what might happen to the employees and/or people involved in the company regarding social responsibility from this strategy plan? You could consider both the present and future impacts.
 - d) Critique the **evolution** of strategy planning related to social responsibility within the organization. In other words, what may have influenced the evolution of strategy planning related to social responsibility unique to this organization?
 - e) Explain how this organization is or is not **consistent** with regard to social responsibility when compared within its own industry and when compared to outside industries. Be sure to justify your response.

- III. **Ethical Decision-Making.** In this part of the project, you will continue your analysis of the case study, examining how the strategy plan of the organization considers ethics in decision-making processes.
 - a) Analyze the organization's strategy plan for **decision-making processes** that it employs. In other words, based on the strategy plan, how does the organization make decisions?
 - b) Explain how aspects of **ethics** were considered in the decision-making processes of the organization. In other words, what were the ethical considerations related to social responsibility in the decisions made by the organization? You could consider the connection between ethics and organizational decision making and how ethics influence those decisions.
 - c) Analyze the organization's strategy plan for any **gaps** in the decision-making process that could be considered potential risks to internal and external stakeholders.

Rubric

Guidelines for Submission: Your paper must be submitted as a 3–4page Microsoft Word document with double spacing, 12-point Times New Roman font, one-inch margins, and at least three sources cited in APA format.

Instructor Feedback: This activity uses an integrated rubric in Blackboard. Students can view instructor feedback in the Grade Center. For more information, review [these instructions](#).

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Analysis of Social Responsibility: Compliance	Analyzes the organization’s strategy plan for compliance with current acceptable standards or norms relative to social responsibility today	Analyzes the organization’s strategy plan for compliance with current acceptable standards or norms relative to social responsibility today, but analysis is cursory	Does not analyze the organization’s strategy plan for compliance with current acceptable standards or norms relative to social responsibility today	15
Analysis of Social Responsibility: Potential Risks	Analyzes the organization’s strategy plan for any gaps in social responsibility that might be potential risks	Analyzes the organization’s strategy plan for any gaps in social responsibility that might be potential risks, but analysis is cursory or inappropriate	Does not analyze the organization’s strategy plan for any gaps in social responsibility that might be potential risks	10
Analysis of Social Responsibility: Positive and Negative Impacts	Predicts the potential positive and negative impacts regarding social responsibility that would result from the strategy plan	Predicts the potential positive and negative impacts regarding social responsibility that would result from the strategy plan, but prediction is cursory or inappropriate	Does not predict the potential positive and negative impacts regarding social responsibility that would result from the strategy plan	10
Analysis of Social Responsibility: Evolution	Critiques how the strategy planning related to social responsibility has evolved within the organization in response to internal and external influences	Critiques how the strategy planning related to social responsibility has evolved within the organization in response to internal and external influences, but critique is cursory or inappropriate	Does not critique how the strategy planning related to social responsibility has evolved within the organization in response to internal and external influences	10
Analysis of Social Responsibility: Consistent	Explains how this organization is or is not consistent with regard to social responsibility compared within their own industry and outside industries	Explains how this organization is or is not consistent with regard to social responsibility compared within their own industry and outside industries, but explanation is cursory or inappropriate	Does not explain how this organization is or is not consistent with regard to social responsibility compared within their own industry and outside industries	10
Ethical Decision-Making: Decision-Making Process	Analyzes the strategy plan of the organization for the decision-making processes that are employed	Analyzes the strategy plan of the organization for the decision-making processes that are employed, but analysis is cursory	Does not analyze the strategy plan of the organization for the decision-making processes that are employed	15

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Ethical Decision-Making: Ethics	Explains how aspects of ethics were considered in the decision-making processes of the organization	Explains how aspects of ethics were considered in the decision-making processes of the organization, but explanation is cursory or inappropriate	Does not explain how aspects of ethics were considered in the decision-making processes of the organization	10
Ethical Decision-Making: Gaps	Analyzes the organization's strategy plan for any gaps in the decision-making process that could be potential risks	Analyzes the organization's strategy plan for any gaps in the decision-making process that could be potential risks, but analysis is cursory or inappropriate	Does not analyze the organization's strategy plan for any gaps in the decision-making process that could be potential risks	10
Articulation of Response	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	10
Total				100%